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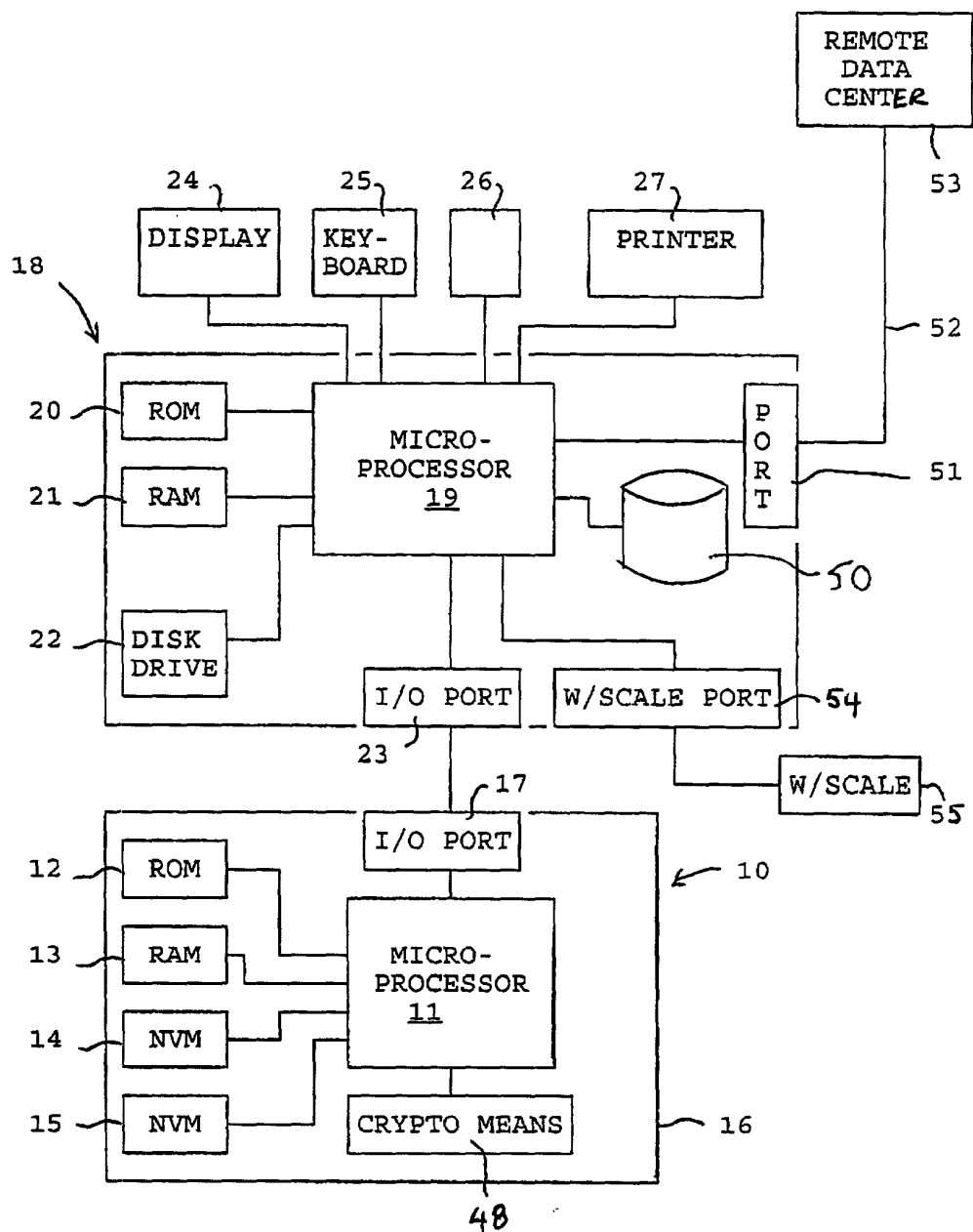
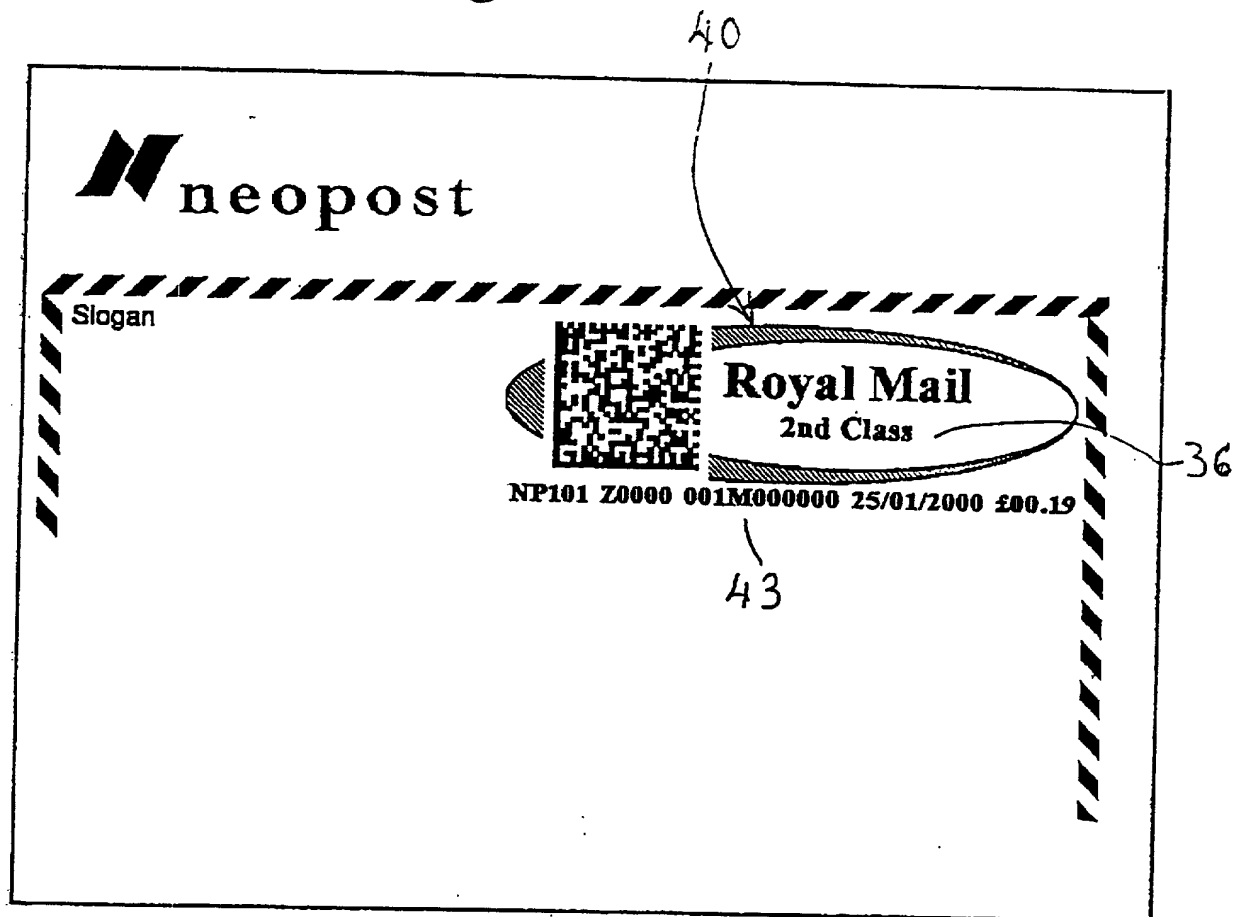
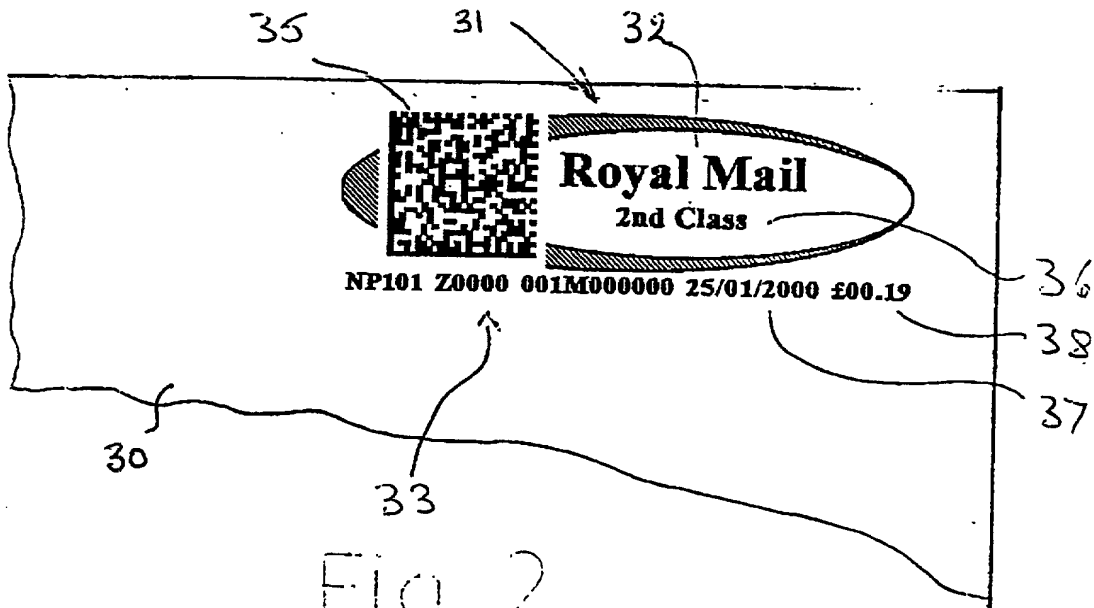


FIG. 1

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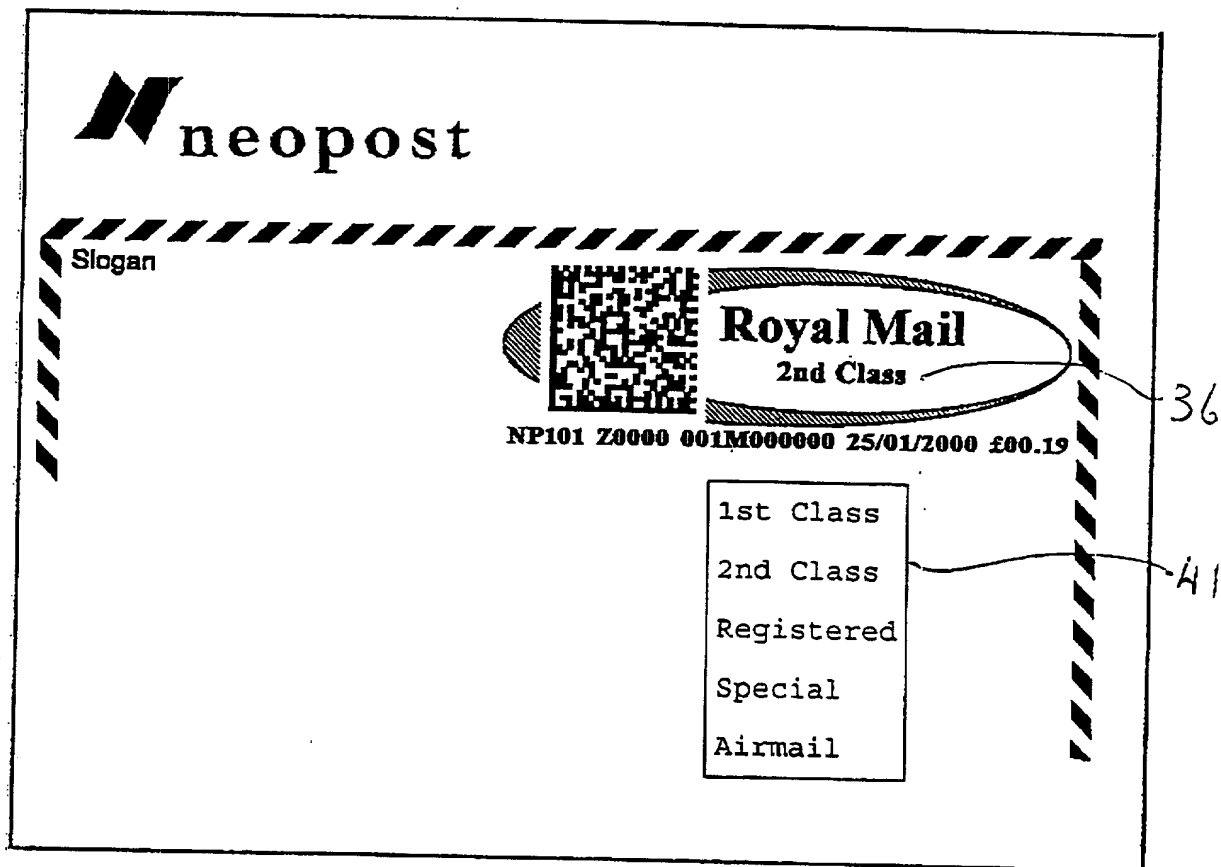


Fig 4



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|                  |  | Announcement |      |     | Induction |     |     |     |
|------------------|--|--------------|------|-----|-----------|-----|-----|-----|
| Mailing name     |  | Pre          | Full | Mod | Adv       | Akn | Acc | Agr |
| Neopost 27/03/00 |  |              |      |     |           |     |     |     |
| Neopost 26/03/00 |  |              |      |     |           |     |     |     |
| Neopost 19/03/00 |  |              |      |     |           |     |     |     |
|                  |  |              |      |     |           |     |     |     |
|                  |  |              |      |     |           |     |     |     |
|                  |  |              |      |     |           |     |     |     |
|                  |  |              |      |     |           |     |     |     |

Fig 6